



PROTECTING TOMORROW...TODAY.

**ACADEMY OF RISK MANAGEMENT**

# **THE CFO'S ESSENTIAL ROLE IN THE COVID-19 ROAD TO RECOVERY**

Complimentary Webinar

**Tuesday, March 9**

**2:00 - 3:00PM EST**

**> REGISTER HERE <**

Today's CFO is challenged as never before. COVID-19 has brought on a host of issues requiring strong leadership and financial skills, a keen understanding of industry and market challenges, and a growth mindset in the midst of crisis. This timely program will convey best practices on the road to recovery.

Participants will learn how to:

- Develop strategies to deal with operational and financial challenges
- Acquire the skills and mindset required to navigate uncharted waters
- Understand the importance of strategic planning, performance management, and team development in the midst of turmoil
- Create strategies to contain the employee work-life challenge and the importance of mental health and minimizing employee burnout

## OUR SPEAKER: GREG ADAMS, SVP, CFO, AMA INT'L

**Greg Adams** has held senior financial positions (CFO, COO & Director) for over 25 years in both the public and private sectors. Currently, he's SVP and CFO for the American Management Association (AMA)— an International, nonprofit, membership-based organization that provides a broad range of management development and educational services to individuals and organizations.

A few of Greg's prior positions as COO or CFO include EDGAR online, Keemotion Group, Green Earth Technologies, and other NASDAQ listed technology solutions companies. Greg graduated from the college of William and Mary with a BBA in accounting.

In the midst of the pandemic, Greg and his AMA team stepped up to the plate to provide knowledge, skills, and tools to help organizations adapt to changing realities. As a servant leader, it is Greg's mission to help CFOs and other business leaders achieve corporate excellence.



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